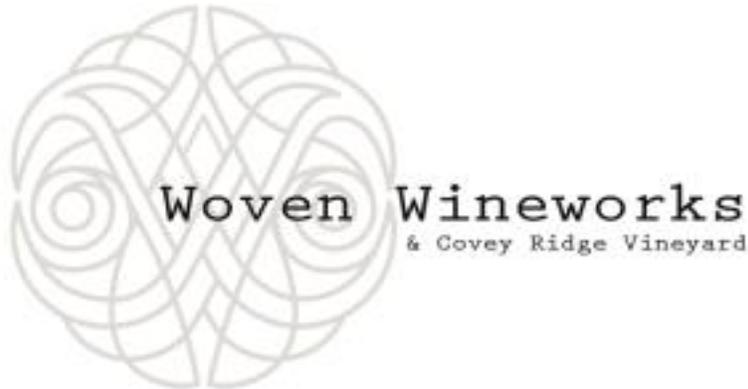


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FOR IMMEDIATE RELEASE

Woven Wineworks Opens Urban Tasting Room

Small family owned vineyard weaves their Oregon wine story into the heart of Portland's Pearl District.

PORTLAND, Ore. – June 29, 2018 – Woven Wineworks is pleased to announce the grand opening of their new tasting room in the heart of Portland's Pearl District on **First Thursday, July 5th**.

Located in the cellar basement suite of the former Blitz Pearl sports bar at 959 NW Couch Street, the recently remodeled 2,000 square foot facility integrates reclaimed and refurbished materials with an authentic, industrial design. The renovated space has been beautifully dressed with soft lighting and nostalgic canvas photographs honoring previous family members who have inspired Woven's winemaking. The hope is to create a warm and welcoming environment where both Portland locals, and out-of-town visitors can enjoy an authentic Willamette Valley wine tasting experience without leaving the urban center.

Upon opening, Woven's tasting room will serve \$5 tasting flights as well as wine by the glass and chilled bottles to-go. The onsite retail shop will feature 14 different wines that have been thoughtfully crafted with sustainably grown grapes.

Elaina Spring is the co-founder and co-owner of the business. In addition to overseeing vineyard operations, Elaina has embarked on a personal journey to learn winemaking by mentoring with local winemakers at several different wineries.

"Only a handful of local Oregon wine producers have a physical presence in the downtown core," explains Elaina, Woven's Winegrower. "We're thrilled to offer consumers in the city access to wholesome, handcrafted wines produced by a family-owned farm. People who live, work, and shop downtown can walk a few blocks to buy fresh baked baguettes from a baker, fancy house-made charcuterie from a butcher, creamy goat cheese from a cheesemaker, raspberry truffles from a chocolatier, coffee from the neighborhood roaster, and even honey from a rooftop garden. It makes perfect sense to buy wine directly from a small farmer right here in the big city."

The tasting room will be open to the public Thursday through Saturday from 11am to 6pm. Extended hours will be offered on First Thursdays (open late until 10pm) as well as for monthly wine club events. The back area, separated by delicate curtains, provides a semi-private gathering space for educational events, workshops, and classes. The entire facility can be rented for private functions with discounted rates for non-profits and school groups.

"Above all else, we are a small family farm. We care about how our grapes are grown because our vineyard is where our children live and play. Our vision has always been that the wines we produce ultimately bring people together, cultivate stronger communities, and provoke storytelling. We are hopeful this new tasting room will do all of these things and more." --Elaina Spring, Co-Owner + Co-Founder.

Industry guests, members of the trade, and local media are invited to stop by for a sneak peek of the new space anytime between 1pm and 6pm on Monday, July 2nd. Contact elaina@wovenwineworks.com for more information or to schedule a private tour or media interview.

About Covey Ridge Vineyard

Covey Ridge Vineyard is a family owned and operated farm located on the northern edge of the Willamette Valley AVA, in Banks, Oregon. Vines are situated on a fruitful hill overlooking the Tualatin Valley with a south-facing slope of 500 to 600 feet. The total property is just over 35-acres. Grape plantings

started in 1995 and now total more than 17 acres that are proudly designated Salmon-Safe and LIVE certified. The grapes are predominately Pinot noir (Dijon clones 114, 115, and 777) and Pinot Gris (Dijon clone 152) with an experimental block of Riesling and Chardonnay. Over the past two decades, Covey Ridge Vineyards has become a respected purveyor of thoughtful and sustainably grown grapes meticulously cultivated with careful consideration.

About Woven Wineworks

Each harvest, a small allocation of fruit is carefully selected in the vineyard for the production of the family's boutique label called Woven Wineworks. The overall production quantities vary between 98 cases and 270 cases. The family maintains an unparalleled dedication to delivering high quality wine through an ongoing commitment to thoughtful and sustainable grape farming, innovative winemaking, and distinguished business practices. Wines from the past five vintages have become highly regarded and continually receive praise from the industry. A few vintages have found shelf space in local markets and wine shops. Woven is proud to say that they are producing Oregon's first craft certified wines.

Each wine's label features a different photograph from the family's history that is believed to hold a story to share. In addition to making extraordinary wine, it is the family's vision to leave a living legacy for the next generation of farmers, winemakers, and entrepreneurs. As these stories of the past are woven with the present, the future unfolds.

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Covey Ridge Vineyard | Willamette Valley | Oregon
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